DESKTOP PUBLISHING

A.In pairs discuss these question

1. The documents can produced by desktop publishing system are brochures,newsletter,magazine, and other print pieces.
2. Typically,a layout program is used to import texts created in word processing programs ;charts and graphs from spreadsheet programs ; drawings and illustrations created in CAD,drawing or paint programs and photographs.The program is then used to combine and arrange them all on a page.

C.Read the text again and answer these questions

1. Page layout software
2. Three difference berween DTP software and word processor are ;

DPT is a combination of several different processes including word processing ,graphic design ,information design ,output-press technologies,and sometimes image manipulation, while In word processing programs,a layout program is used to import texts like charts and graphs from spreadsheet program.

1. PDF stands for **P**ortable **D**ocument **F**ormat and allows people to view,search and print documents exactly as the publisher intended,you don’t need to have the software and fonts used to create it.

PDF files are especially useful for documents such as magazine articles, product brochures, or flyers in which you want to preserve the original graphic appearance online. PDF can be pubished and distributed anywhere suc as in print,attaced to email,posted in websites or on DVD.

1. To view a PDF document,you only need the Adobe Acrobat Reader(a free download) is required.
2. In modern commercial printing,DPT files are output directly to the printing plates without using film as an intermediate step is known as Computer to plate (CTP). CTP is machines are expensive,that's why most people take their files to a service bureau , a company that specializes in printing other people's files ,Service bureaux offer a full range of scanning and printing solutions.